

2023 EMS FOR CHILDREN SURVEY PRESS KIT

This press kit contains a list of tools to help advertise and promote participation in the 2023 EMS for Children Survey online.

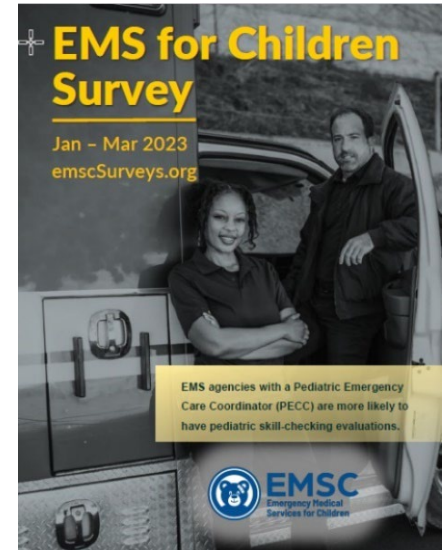
EMAIL

The following items are intended to promote the survey via email.

They can all be found on the EDC website here:

<https://www.nedarc.org/performanceMeasures/pmHelpAndTools.html>

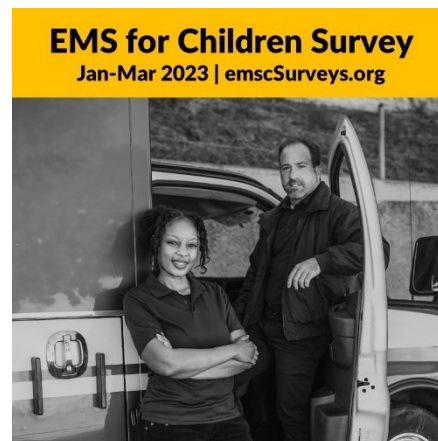
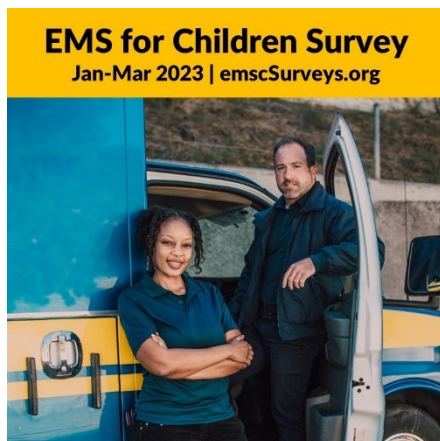
- Email signature banner template (PowerPoint)
 - For instructions on customizing the banner and adding it to your email see the YouTube video here: <https://youtu.be/IWOrCHSIAQM?t=949>
- Email postcard template for 2022 respondents (Word)
- Email postcard template for 2022 non-respondents (Word)
 - For explanation of the email postcard templates see the YouTube video here: <https://youtu.be/pzCNdO9byMs?t=1111>
 - For instructions on mail merging, contact your EDC TA or view the YouTube video here: <https://youtu.be/vvQup4kN-KM>
- EMS for Children Survey Flyer (seen at right)



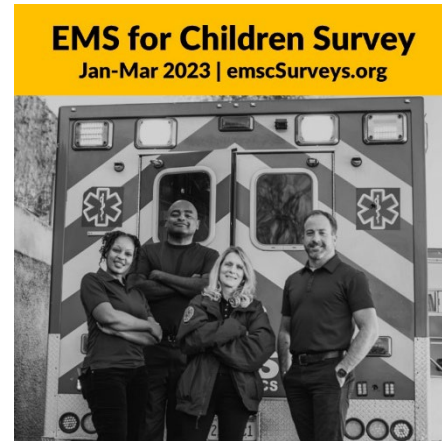
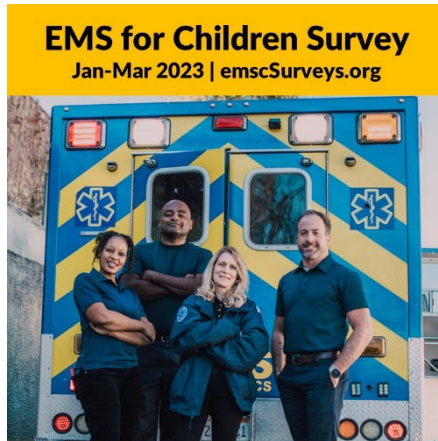
SOCIAL MEDIA

Utilize the following links for posts on social media. Feel free to use the suggested wording as well.

- Tag your state EMSC Program with one of the following images.
 - Downloadable on the EDC website here: <https://www.nedarc.org/performanceMeasures/pmHelpAndTools.html>
- *Suggested Wording:* EMS agencies with a Pediatric Emergency Care Coordinator (PECC) are more likely to have pediatric skill-checking evaluations.



- Tag your state EMSC Program with one of the following images.
 - Downloadable on the EDC website here:
<https://www.nedarc.org/performanceMeasures/pmHelpAndTools.html>
- *Suggested Wording:* Has your EMS agency taken the EMS for Children Survey? Check with your EMS Administrator and visit emscsurveys.org.



PRESENTATIONS

Utilize the following materials to create tailored presentations and reports. They can be found on the EDC website here: <https://www.nedarc.org/performanceMeasures/pmHelpAndTools.html>

- Template for state specific EMS for Children Survey data reports
 - This document is similar to the National Data Report to EMS Agencies, but is designed to be customized by you for your state. Per manager request, the report was created in PowerPoint.
 - For instructions on how to customize this report, see the YouTube video below. Note that the video shows how to edit it in MS Publisher, not PowerPoint. However, the video still demonstrates how to find, take a screenshot of, and insert your state data.
 - <https://youtu.be/vrJCUnH5qEc>
 - Can be saved to PDF and emailed to agencies after customization.